

# Think 10x

Go beyond cloud migration  
and truly modernise with  
Google's technology and  
culture of innovation

# 10x

**The key to true innovation is when you try to improve something tenfold, rather than by 10%.**

**CTS and Google have partnered to bring you Think 10x. A model that goes beyond 10%, enabling long term modernisation.**

# Reasons to Think 10x

Reduce complexity of your IT estate by **rationalising 12-20%**<sup>1</sup> of your **applications**

**2/3rds of business data goes unused**<sup>2</sup>. Make better use of data to **improve business decision making**

**26% lower IT infrastructure costs**<sup>1</sup> and **222% ROI**<sup>1</sup> through greater innovation and quicker time to market

Accelerate your **sustainability goals** - Google Cloud is **100% carbon neutral**, with the goal of being **carbon free by 2030**

Sources: <sup>1</sup>[The Business Value of Improved Performance and Efficiency with Google Cloud Platform](#), IDC, July 2020

<sup>2</sup>[Two-thirds of data available to firms goes unused](#), Frontier Enterprise, July 2020

# Key Considerations

## 1. Are you worried about the costs and effort to migrate?

Our 'Think 10x' program **minimises the upfront cost of migration**, freeing up funds for modernisation.

## 4. Do you have the right skills, tooling and processes?

We can **upskill you** on how to use GCP and **guide you on your journey**. It's a **collaborative process**.

## 2. Do you have a compelling event on the horizon?

We can migrate you **quickly and effectively**, in a process that takes weeks, not months.

## 5. We all need to reduce CO2, can this help?

By migrating to Google Cloud you are joining them on the journey to become **carbon free by 2030**.

## 3. Who will support your workloads?

Our **managed services** will keep your workloads **continuously optimised and improved**.

# The CTS Think 10x Methodology

## Discovery

Gather data on current workloads and dependencies to determine (i) level of effort, (ii) the ROI and business case and (iii) implementation plan

**Crucial to determining ROI**

~2 weeks

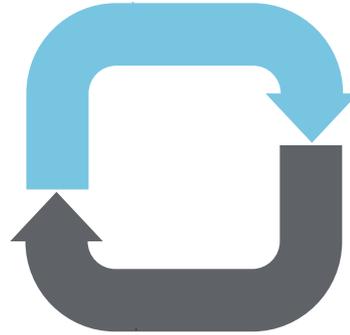
~2 weeks

## Prepare

Build a foundational GCP setup to support the migration

## Migrate (Horizon 1)

2 week delivery sprints. This is where your workloads are migrated

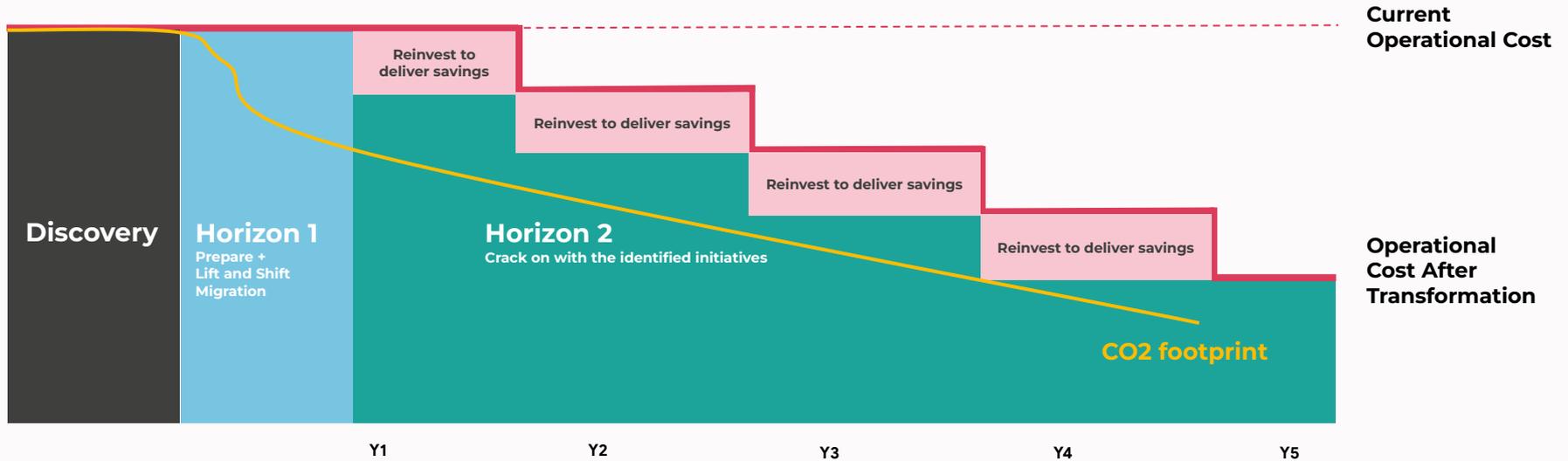


## Optimise and Manage (Horizon 2)

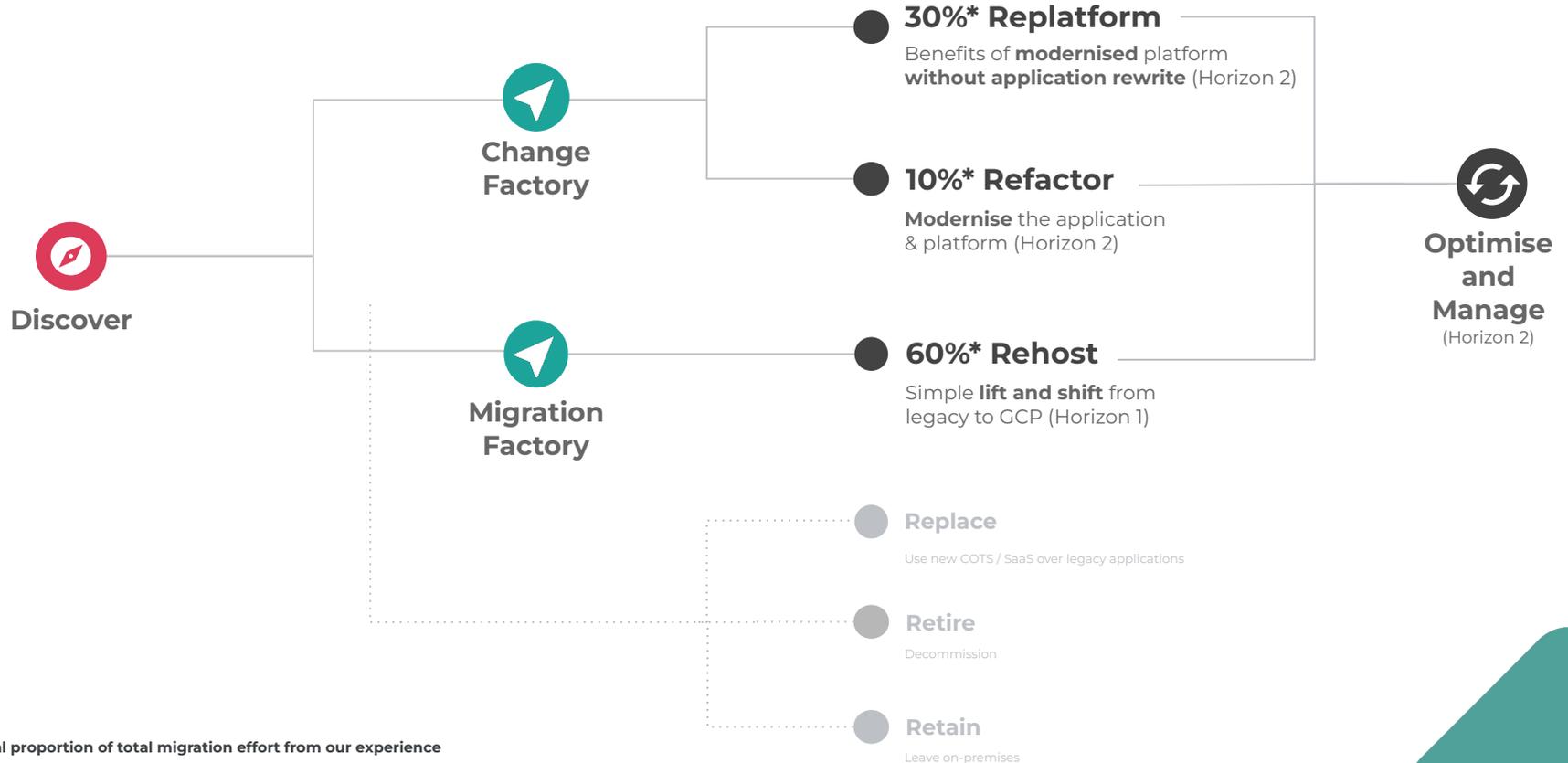
The journey doesn't end once an application has been migrated. CTS continuously evolve and improve your workloads

# The CTS Think 10x Methodology

The **only** cloud migration programme built to deliver speed, cost and ongoing innovation. Not just another AWS/Azure lift and shift that leaves you with a large infrastructure bill.



# Think 10x Migration Paths



\* typical proportion of total migration effort from our experience

## The Power of Thinking 10x

**You need the ability to grow and innovate at scale - with the right infrastructure to support your ambitions**

“We’re excited to begin this long term partnership, which will enable us to work smarter and more efficiently, maintaining the momentum of infrastructure improvement is essential and we are looking forward to enhancing our digital capabilities, ensuring we can adapt to the ongoing changes and opportunities that arise.”

**David Martin, Chief Technology Officer at National World**

A photograph of two women in an office environment. One woman with dark hair and glasses is pointing at a laptop screen, while the other woman with brown hair looks on. They are both smiling. The background shows a modern office with a black metal shelving unit and a potted plant.

**National World**